

CISION

NAWBO Marketing Opportunity

In partnership with NAWBO, Cision PR Newswire is offering all NAWBO members exclusive access to discount news release distribution through the industry's largest distribution network.

REACH YOUR TARGET AUDIENCE USING CISION DISTRIBUTION BY PR NEWSWIRE

Brands looking to exceed their marketing and communications objectives rely on Cision PR Newswire. From building awareness and generating media coverage, to guiding conversations and acquiring new audiences, our network and flexible distribution options can help you reach your goals.

Share Your Story

Send your news to more than 4,000 websites, nearly 3,000 media outlets and 39k+ journalists through PR Newswire for Journalists and get actionable insights with Visibility Reports' performance and audience engagement data.





Get earned media and influencer attention

We deliver to editorial systems and newsrooms of major media organizations—a direct pipeline that online-only providers just can't offer. And via PR Newswire for Journalists, we connect brand messages with influential journalists —with 39,000+ active members —who have specifically requested to see news in your industry.

Attract new audiences with online syndication

Share your content across our industry-leading, online syndication network, which includes big names such as Newsweek, BuzzFeed, Entertainment Weekly, CNET and Wired that attract a large viewership.



CISION

MODERNIZE YOUR DISTRIBUTION STRATEGY



Sending an email blast to your current contacts, or simply relying on your website to get leads is a thing of the past. Today's communication efforts require a multi-channel strategy.

Our expansive network targets and delivers content to salient media outlets, influencers, trade publications and websites. Our credibility, digital authority and technology help to garner more media coverage and are proven to drive more online visibility and boost search engine results.

USI NATIONAL NEWSLINE (All US points) *Best Value*

\$675

one time cost (40% NAWBO Discount)

- Distribution to 4000+ websites
- 39,000+ Journalists on PR Newswire for Journalists
- 3,000 Media Outlets all over the US
- · 500 word count limit
- Visiblity Reports showing how release perfromed

Order USI National

STATE NEWSLINE (State media + online)

\$375

one time cost (40% NAWBO Discount)

- Distribution to 4000+ websites
- 39,000+ Journalists on PR Newswire for Journalists
- Media Outlets in state of your choosing
- · 500 word count limit
- Visiblity Reports showing how release perfromed

Order State Newsline